



SOMMET
INNOVATION
MEDTEQ
INNOVATION
SUMMIT

POST-EVENT REPORT

JANUARY 13-16 2020, MONTREAL



EDITORIAL



For its 8th edition, the MEDTEQ Innovation Summit established itself as an innovative and unifying Canadian and Quebec event, with over 700 participants between January 13 and January 16, 2020. This year's theme, "Disrupting Healthcare", stretched boundaries by exploring health applications in space.

With an increase of +57% of SMEs and +70% of large companies compared to last year, the industry mobilization of the network was strengthened. The second pan-Canadian edition reached a total of 7 provinces.

Networking took a vital position in the event's program, representing 1/3 of the total time of the conference. Participants were able to take advantage of these networking moments and venture through a larger exhibitor area, with thematic zones such as the Beachhead™ zone, the Canadian pavilions and the Members' Minutes zone.

KEY NUMBERS

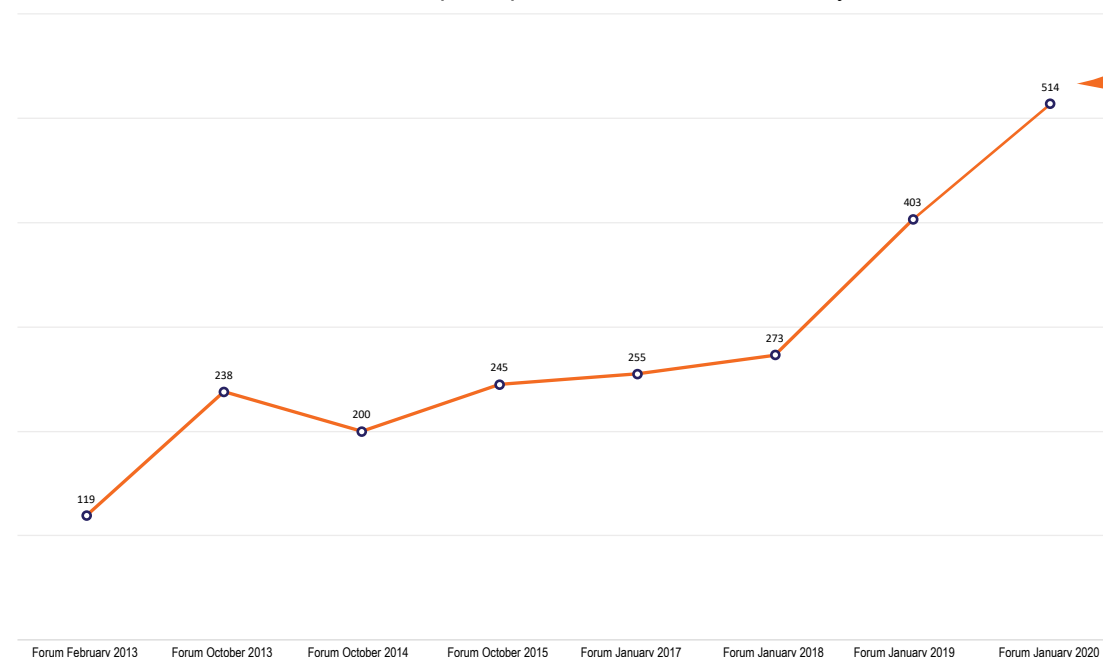


219
PARTICIPATING
ORGANIZATIONS

+70%
LARGE COMPANIES
PARTICIPATION

+57%
SMES
PARTICIPATION

Evolution of participation for the conference day



514
ATTENDEES
ON JANUARY 14

718
CUMULATED PARTICIPANTS
FOR THE EVENT

93%
SATISFACTION
RATE*

*on 86 respondents

PARTICIPANTS

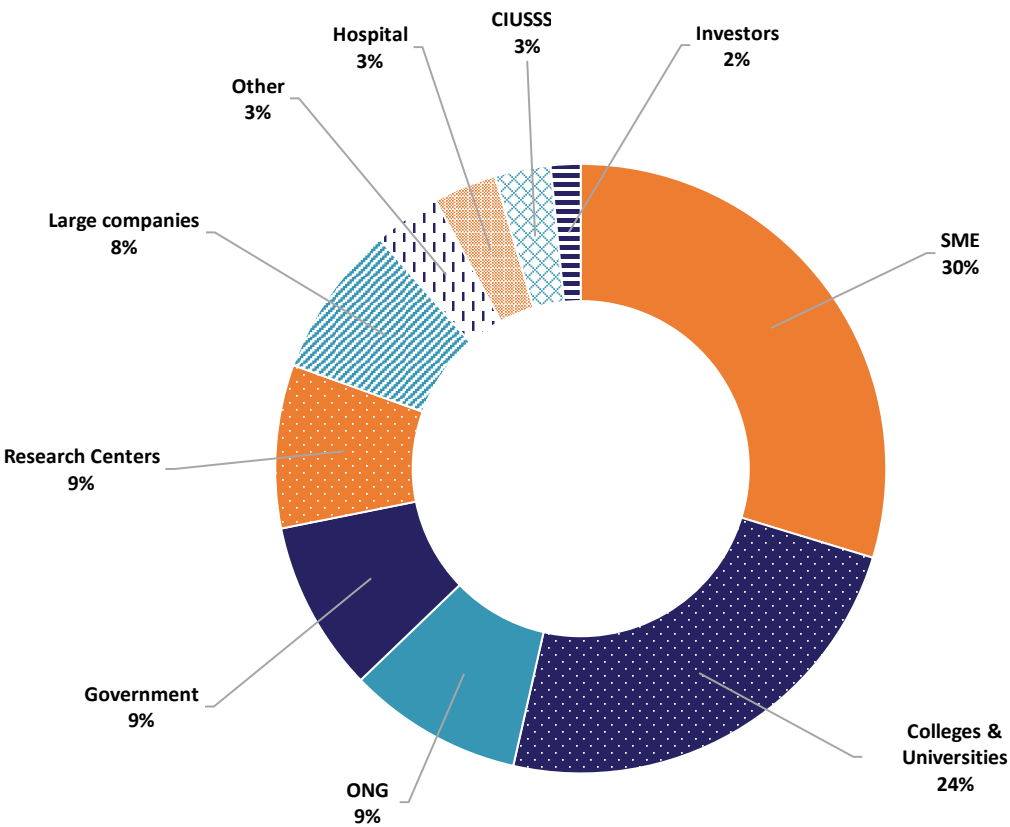


Pan-Canadian representativeness of participants



Provinces reached by the MEDTEQ Innovation Summit

Breakdown of participants by type of organization



EXHIBITORS & SPONSORS

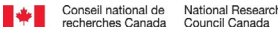


A WORD FROM OUR MAJOR PARTNER BOEHRINGER INGELHEIM

“ We were proud to join MEDTEQ and partners during the 2020 MEDTEQ Innovation Summit. Thank you for being committed to innovation in healthcare.

We are dedicated to developing solutions and partnerships that go beyond breakthrough medications and drive transformative change for a better patient experience.

”



DIGITAL COMMUNICATION



NEWSLETTER



Average open rate: 43%
Average clic rate: 11,8%
2,400+ recipients

WEBSITE



7,221 visitors between October and January
56,017 visited webpages between October and January
5 webpages per session in average

MOBILE APPLICATION



83% of attendees downloaded the mobile application
3,370 profiles views
11,815 impressions of sponsors

TWITTER



132,795 impressions
+24% followers between October and January
Average engagement rate: 1,15%

LINKEDIN



15,723 impressions
+138% followers between October and January
Average engagement rate: 6,02%

A website dedicated to the event



Newsletters dedicated to the event

#SommetMEDTEQ
#MEDTEQSummit

HIGHLIGHTS



This year's event, on the theme "Disrupting Healthcare", addressed several healthcare issues: the adoption of new technologies, health in space, health investments, etc.

Thanks to the high quality speakers from provincial (Alberta Health Services, Quebec Ministry of Health and Social Services), federal (Health Canada, Digital Technology and Scale AI superclusters, NRC, Canadian Space Agency etc.) and large companies (Boehringer Ingelheim, CAE etc.), participants were provided with insights on how to accelerate the innovation continuum.

Simulation and rehabilitation were also topics of discussion thanks to the presence of Dr. Levi Hargrove, from the Shirley Ryan Ability Lab, formerly known as the Chicago RIC, and Rekha Ranganathan, CEO of CAE Healthcare.

“ The panel was a unique opportunity to inspire the audience, to talk about human space flight and the terrestrial benefits of space exploration, and to communicate our objectives and engage the MEDTEQ community. Thank you again for inviting us!



Isabelle Tremblay,
Director Astronauts, Life Sciences and Space Medicine, Canadian Space Agency



Understanding what investors look for in health investments: a very informative panel



Health from space: the insights of David Saint-Jacques, who spent 203 consecutive days in space.



Partnering with superclusters: a strong leverage to drive innovation



From Quebec to the world: the adoption of technologies in real care settings

HIGHLIGHTS



Networking opportunities offered at the MEDTEQ Innovation Summit were considered the top benefits for 83% of the participants. This gathering of companies, academics, health networks and investors is one of the differentiating elements of the MEDTEQ Innovation Summit.

Several innovations this year: the Canadian pavilions, the Beachhead™ pavilions and the Members' Minutes zone. MEDTEQ's Canadian partners were able to bring with them SMEs from their network and take advantage of the showcased areas within the exhibition space.

Similarly, the Quebec Beachhead™ centres of excellence benefited from a privileged area to promote their expertise.

Finally, MEDTEQ members were given the opportunity to present their organization in the Members' Minutes zone, consequently facilitating their search for partners for collaborative projects.

“

Thank you and congratulations again for a great event - very successful!



Carole Duval,
Strategic Advisor, Medical Devices Research Centre, NRC

”



Canadian pavilions, a way to discover SMEs from other provinces



Industrial and academic partners at the rendezvous



Technology demonstrations from partner organizations



Enhancing the value of members of the Beachhead™ network of centres of excellence

HIGHLIGHTS



In addition to the full-day conference on January 14, participants were able to access a programme of complementary activities on the 13th, 15th and 16th of January.

A MEDTEQ Invest cocktail reception

More than 50 companies applied to present their technological solution at an invitation-only cocktail party attended by numerous investors, with \$200,000 at stake. The winner, Nanology Labs, will be able to appear before the MEDTEQ investment committee.

Individual meetings with the MEDTEQ team

Participants were able to discover MEDTEQ prior to the day of the conference, thanks to individual meetings with team members. On the agenda: investments, grant programs and the MEDTEQ network.

Visits to partner sites

Similarly to last year, visits to the Beachhead™ Centres of excellence were offered to participants. Augmented intelligence, pediatrics or personalized implants were the themes of our centers this year.

“ I would like to congratulate you two and your colleagues on a very successful investment cocktail. The quality of presenting startups were top notch. Their 5 minutes were strong, had a great storyline, and covered all the necessary points for an investor.



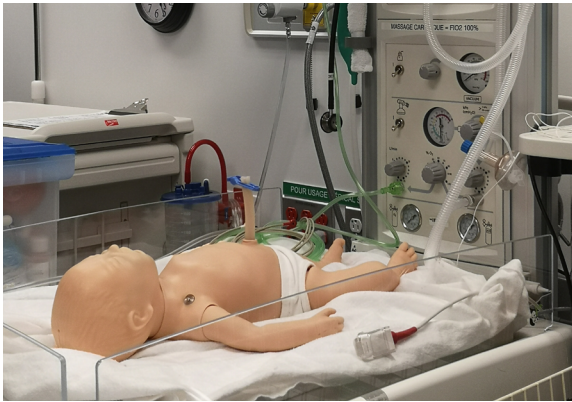
Numerous investors were present at the MEDTEQ Invest cocktail reception



Nanology Labs, winner of the MEDTEQ Invest cocktail reception



Five companies presented their innovative solution in front of a panel



Visits were organised to our Beachhead™ centres of excellence on 15 and 16 January

SPEAKERS



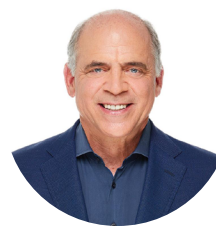
David Saint-Jacques
Astronaut
Canadian Space Agency



Levi Hargrove
Director
Shirley Ryan Ability Lab



Rekha Ranganathan
CEO
CAE Healthcare



Pierre Fitzgibbon
Minister
Economy and Innovation



Andrea Sambati
CEO
Boehringer Ingelheim



Isabelle Tremblay
Director, Astronauts
Canadian Space Agency



Paul L'Archevêque
Dirigeant de l'innovation
Ministry of Health and Social Services



Marina Massingham
CEO
Aifred Health



Marc Leduc
Senior Provincial Director
Alberta Health Services



Tuba Yamaç
Partner, Patent Agent
BCF Avocats d'affaires



Roman Szumski
VP - Life Sciences
NRC



Sue Paish
CEO
Digital Technology Supercluster



Andrew Hallisey
Director
Hallisey Capital Partners Inc.



Pierre-Alexandre Fournier
CEO
Hexoskin



Alan Forster
VP Innovation & Quality
Ottawa Hospital



Alexandre Le Bouthillier
Co-founder
Imagia



Lidija Marusic
Investment Manager
Innovacorp



Sean Karamchandani
Partner
Persistence Capital Partners



Jeremy Bridge-Cook
CEO
RNA Diagnostics



David Boudreau
Executive Director
Health Canada



Elizabeth Toller
Executive Director
Health Canada



Julien Billot
CEO
Scale AI



Stephen Herst
Chief Operation Officer
The Terry Fox Research Institute

ANIMATORS & MODERATORS



François Bastien
President of the Scientific Committee
MEDTEQ



François Bergeron
Director, Partnerships
MEDTEQ



Pierre Bérubé
President of the Beachhead™ Committee
MEDTEQ



Julien Caudroit
Director, Communications
MEDTEQ



Diane Côté
CEO
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Sabrina Fettaf
Account Manager
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Camille Gagnon
Consultant
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Meryeme Lahmami
Manager, Investments
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Geneviève Lavertu
President of the Investment Committee
MEDTEQ



Sylvie Lau
Account Manager
MEDTEQ



Iris Leroux
Manager, Coordination & Operation
MEDTEQ



Djazia Liamini
Account Manager
MEDTEQ



Jacques Milette
President of the Board of Directors
MEDTEQ



Robert Ritlop
Director, Investments
MEDTEQ

IN BACKSTAGE



Bouthaina Balliche
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Frederic Boucher
VP Finances
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Natasha Brchet
Events Coordinator
MEDTEQ



Justine Cailleau
Account Manager
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Nathalie Delaunay
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Junior Communication Officer
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Meryl Gilgenkrantz
Communication Advisor
Innovitech



Angela Hincu
Accounting & Administrative Assistant
MEDTEQ

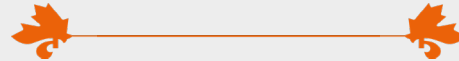


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