MEDTEQ+ Innovation Health Summit



ABOUT MEDTEQ+

Powered by collaboration, MEDTEQ+ helps health technology companies bring their innovations to market, accelerates economic growth and contributes to improving the health of the population.

With its unique expertise and collaborative approach, MEDTEQ+ offers support services across the innovation continuum, validation and integration of technological solutions in real-life environments, financing and networking with key ecosystem partners to accelerate the commercialization of innovative healthcare technologies. MEDTEQ+ also leads the envisAGE initiative, which aims to catalyze the AgeTech ecosystem and stimulate technological development in support of aging. MEDTEQ+ relies, amongst other things, on financial support from the Government of Quebec, the Government of Canada, the private sector and complementary partners to foster research-industry relations.

Our Vision

With its unique expertise, strong network and distinctive service offering, MEDTEQ+ is a world-class Canadian reference in the field of health technologies.

Our Values

MEDTEQ+'s values are based on a collaborative approach to innovation, while combining the guiding principles that underpin the organization.

- Audacity
- Collaboration
- Excellence
- Agility
- Creation of Value

What is the MEDTEQ+ Health Innovation Summit?

The MEDTEQ+ Health Innovation Summit is back for its 10th edition, with a renewed and even richer bilingual pan-Canadian program focused on the importance of collaboration to create a strong healthcare technology market. Over the years, the event has become Canada's gathering for innovation and collaboration in the healthcare technology sector, bringing together over 500 participants from industry, academia, clinical, investment and government circles. The event will be held on February 4-5 at Montreal's Grand Quai.

For our partners and panellists, we will also be hosting a networking 5 à 7 on February 3rd to bring together the stakeholders surrounding the event.

A Look Ahead to the 10th Edition.

The MEDTEQ+ 2026 Health Innovation Summit offers you an inspiring, hands-on exploration of innovation in healthcare. The rich program will highlight fruitful collaborations between the various key players in the healthcare technology ecosystem: small, medium and large companies, clinical and scientific experts, investors, healthcare system decision-makers, government representatives, incubators, gas pedals, and more. From debates and panels to fund-raising interviews, TedTalk-style presentations and pitches, these dynamic exchanges are sure to inspire participants. You will experience an exceptional program that will showcase Quebec and Canadian leadership in healthcare technology development, as well as all the players who contribute to creating this dynamic ecosystem.

Medical or health technologies, which will be at the heart of the discussions, promise to radically transform our daily lives while relieving the pressure on healthcare systems. With artificial intelligence, personalized medicine will enable tailor-made care based on the unique characteristics of each individual, reducing the burden of chronic diseases and leading to better management of physical health and mental health. Wearable devices and telemedicine will enable continuous remote monitoring, facilitating proactive health management. Advances in robotics and augmented reality will make surgical interventions more precise and less invasive. Furthermore, 3D printing of organs and tissues will revolutionize transplantation and regenerative treatments, improving quality of life and life expectancy on a large scale.

As a partner, you will have the chance to contribute to the growth and, above all, the dynamism of the ecosystem, as well as positioning your organization, company or sector of activity.

- On the program: two days of conferences and exchanges with enriched content!
 - Internationally renowned speakers
- Over 750 participants from the medtech community in Quebec, Canada and abroad
 - Meetings with your future collaborators
 - Personalized networking sessions

Why Should you Become a Partner?

Healthcare Technologies: a Growth Opportunity not to be Missed

600 billion USD

world market for medical technologies

Canada 8th in the world

1,500 compagnies
35,000 highly skilled jobs

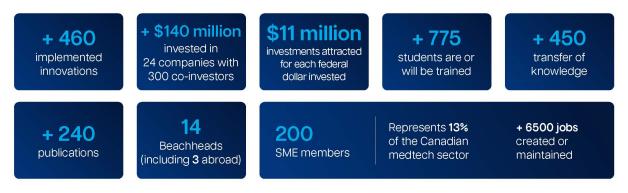
8 billion

Canadian medtech sector

Unique Proposition Value

Since its creation, the MEDTEQ+ Health Innovation Summit has been connecting and inspiring healthcare technology players as well as generating multiple innovation, financing and commercialization collaborations. Thanks to this event, numerous collaborative projects and market-ready Canadian healthcare technologies were highlighted and broadcast to opinion leaders. Investors met with SMEs that had demonstrated their potential. Members of the ecosystem and opinion leaders were able to discuss issues and reflect together on potential solutions.

Overview of MEDTEQ+'s impact on Canadian and global markets since 2012



As a partner, you will be associated with a well established and recognized life sciences event specializing in the digital health sector:

High-level networking: an excellent opportunity to meet opinion leaders, investors, researchers, entrepreneurs and leading companies in the health technology sector. The MEDTEQ+ Health Innovation Summit is committed to providing an environment conducive to the exchange of ideas and the creation of strategic partnerships.

Latest innovations and trends: Discover the latest innovations in medical technology, as well as cutting-edge solutions that can transform the healthcare industry. A unique opportunity to see presentations, demonstrations and case studies that illustrate recent developments in the sector.

Renowned speakers: The Summit attracts experts, researchers and key players to share their knowledge, recent research and vision of the future of healthcare. These conferences keep you at the forefront of trends and developments in this constantly evolving field.

Financing and investment opportunities: The event also offers numerous opportunities to meet potential investors and funders interested in the healthcare and technology sector for companies looking to expand. This can be a catalyst for new financing opportunities.

Collaborative ecosystems: MEDTEQ+ is an innovation network where companies, researchers, institutions and governments come together to advance collaborative projects. Participating in this summit allows you to become part of this ecosystem and accelerate your collaborations.

Two days rich in learning opportunities, collaborations and professional development, with a particular focus on innovation in the healthcare technology sector.

This Year Themes Include

- Commercialization, scale-up, financing pathways
- Positioning the Canadian sector
- Understanding pan-Canadian healthcare networks
- Validation in real-life environments
- Procurement
- Investment
- Intellectual property, governance and marketing
- Digital health and the use of software as a medical device
- Interoperability
- Preventive health
- Inclusive health and accessibility, FemTech and AgeTech, remote and isolated regions

Who Will You Meet?

Participant Profiles

- CEOs of companies, healthcare institutions or research organizations
- VPs and Directors, Business Development, Research and Development, Marketing and Communications
- Vice-rectors
- Physicians
- Investors
- Professors
- Engineers
- Researchers
- Clinicians
- Healthcare and front-line professionals
- Students and postdoctoral fellows

Organization Profiles

- SMES
- Start-ups
- Universities
- Investors
- Large companies
- College technology transfer centres
- Research centres
- Governments
- University hospitals, healthcare institutions, private service providers

Summary of Partnership Opportunities

Detailed proposal	Platinum	Gold	Silver	Bronze	Cocktail Partner	Exhibit booth	Broadcasting Partners	Booth- MEDTEQ+ Members rate
RATE	35 000 \$	25 000 \$	15 000 \$	10 000 \$	10 000 \$	3 500 \$	3 000 \$	1750\$
* Taxes not included	SOLD OUT							
Number of available sponsorships	1	3	4	6	1	Unlimited	10	Unlimited
TICKETS								
Number of tickets (for both days)	5	5	3	2	4	1	2	2
EXHIBITION HALL								
Sponsored Areas – Participants' Experience								
Zone A	X							
Barista zone	12' x 12'							
Organized in co-creation								
Zone B, C or D		X						
Green zone, active and techno zone		20' x 20'						
Co-organized			V	V		V		V
Booth			X	X		X		X
			10' x 10	10' x 10		10' x 10		10' x 10
Poster of collaborative projects								X
Your organization's descriptive page on	Χ	X	X	X				
the mobile application								
Parapost *Provided by sponsor*	X	X	X	X				
VISIBILITY								

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Official Presenter	Χ							
Recognition as "Official Presenter" of								
the event								
Official lunch partner		X						
Official breakfast partner			X					
Coffee Break Partner				X				
Headset sponsors	Х							
Lanyard for badges	Χ							
Logo on printed badges		X						
			SPEAKING O	PPORTUNITIES				
Word in mobile application	100 words				100 words			
Announcement sent to all participants								
Opening remarks - 10 minutes	X				X Cocktail			
Speech	Panel	Possibility of	Possibility of					
Time slots and presentation formats to	discussion	speaking to be	speaking to					
be confirmed by MEDTEQ+ team	on centre	discussed	be					
	stage - 45		discussed					
	minutes							
Advertising slide	X	X	X		X			
Logo on directional signage**	X	X	X		X			
Logo projection during the event	X	X	X	X	X			
Logo on lectern** with MEDTEQ+ logo	Х							
Acknowledgements during opening and	Χ	X	X	X	X		X	
closing remarks								
COMMUNICATIONS								

Logo in newsletters*	X	X	X						
Logo on the partners page of the MEDTEQ+ Summit website, with a link to your site*.	Х	X	X	X					
Logo in exhibitor section on site						Χ		X	
Post on social networks	X Specific post for your organization *Video option	X Specific post for your organization	X Organization mentioned in post with all partners	X Organization mentioned in post with all partners					
Logo on the mobile application in the partners section	X	X	X	X			X		
POST-EVENT									
Post-event report (250 words)	X								
Logo in post-event review	X	X	X	X					

^{*}All prices are exclusive of tax.

Can't find what you're looking for?

We'll be happy to discuss it with you and put together a customized offer to suit your needs.

^{*}Proportion of logo according to category.

^{**}Visibility on printed documents is guaranteed and confirmed upon receipt of logos before December 1st 2025.