

Présenté by



4-5
février

 MEDTEQ+
Sommet 20
Innovation en santé 26

Post-event report

Partenaires financiers



EDITORIAL

The 10th edition of the MEDTEQ+ Health Innovation Summit marked an important milestone in the evolution of our event! Held for the first time over two days, the Summit brought together more than 530 participant.es from Quebec, Canada and the international community, from across the health technology ecosystem.

During these two days of exchanges, we addressed the major issues that are shaping the future of our sector: artificial intelligence in health, Canada's competitiveness, access to innovation, technology financing and the transformation of care trajectories, to name a few. More than ever, this edition demonstrated the importance of connecting expertise, fostering collaborations, and creating spaces conducive to dialogue between industrial, clinical, academic, and institutional communities.

This 10th edition was also marked by inspiring conferences, interactive workshops, a dynamic exhibition space and a silent conference format that rethought the participant.es experience and maximized networking and networking opportunities.

The MEDTEQ+ Health Innovation Summit continues to grow and establish itself as a must-attend event to accelerate health innovation in Canada and beyond. The many encounters and connections created during the event are a testament to the strength of our ecosystem and our collective drive to transform health systems.

A huge thank you to all the participant.es, speakers, partners, exhibitors and team members who contributed to the success of this landmark edition.

We are already looking forward to seeing you for the next edition of the MEDTEQ+ Health Innovation Summit in 2028.

Annie-Kim Gilbert, Ph. D.
MEDTEQ+ CEO



Key numbers

530

PARTICIPANTS

150

ORGANIZATIONS

72

SPEAKERS

38

EXHIBITORS

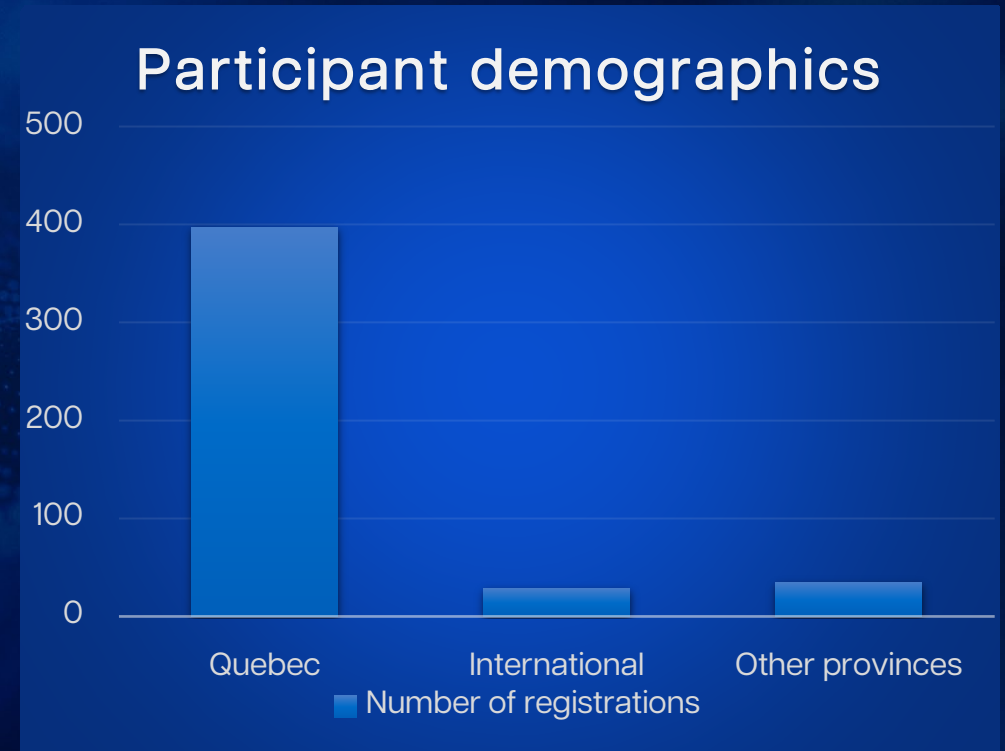
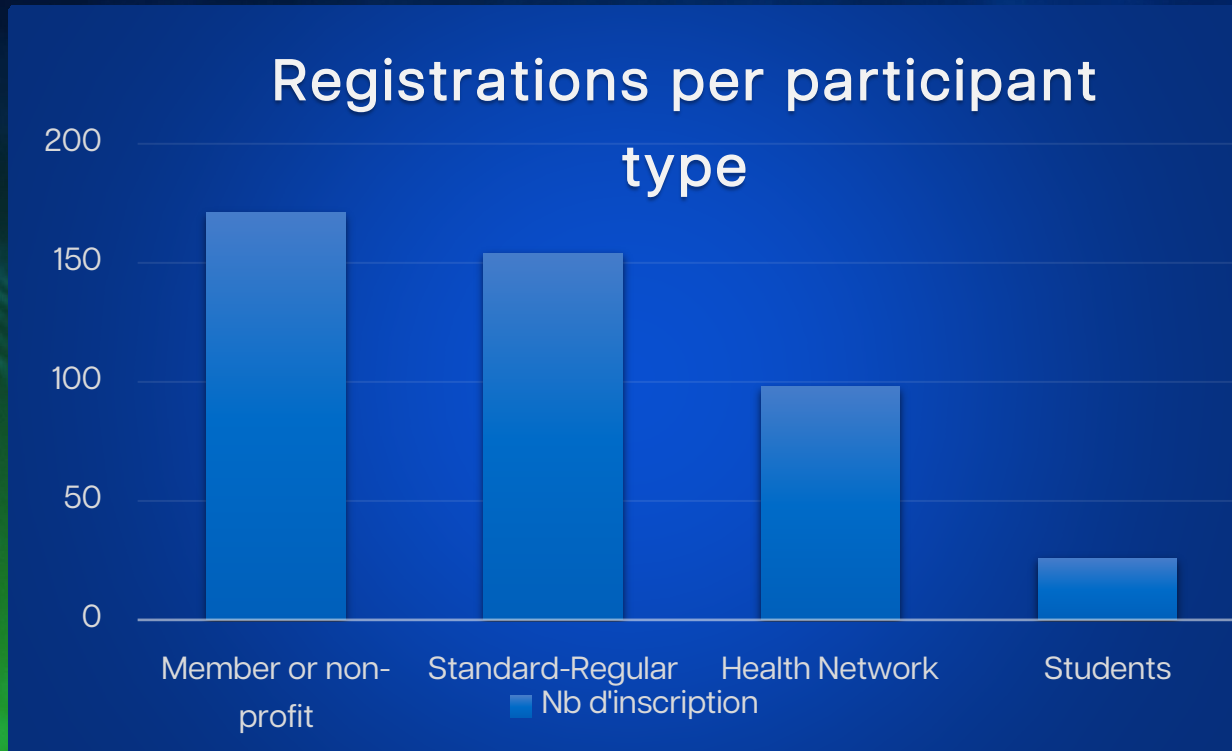
25

PARTNERS

82 %

SATISFACTION
RATE

Registration distribution



HIGHLIGHTS

A landmark 10th edition

Each edition, the MEDTEQ+ Health Innovation Summit continues to establish itself as a must-attend event for all stakeholders across the health technology ecosystem. This 10th edition marks an important turning point, with a first-ever two-day format that enabled deeper discussions and increased opportunities for collaboration. More than 530 participants took part, and the 82% satisfaction rate reflects the high quality of the experience offered, as well as the relevance of the content and interactions.



HIGHLIGHTS

A program led by influential voices

More than 75 renowned speakers from the industrial, clinical, academic and institutional sectors took part in the 10th edition of the MEDTEQ+ Health Innovation Summit.

Through conferences and panels, the speakers addressed the major transformations of the sector and the conditions necessary to accelerate innovation in health.

Renowned speakers:

- Isabelle Hudon
- Frank Baylis
- Paul Grand
- As well as many national and international experts in several fields of expertise.

Topics covered:

- Artificial Intelligence in Health
- Canada's Competitiveness and Positioning
- International Collaboration
- Value-Based Financing
- Access and Health Equity
- Transforming Care Trajectories



HIGHLIGHTS

A dynamic exhibition space

More than 38 exhibitors presented their innovative solutions in the heart of the exhibition area.

This space has fostered meetings between companies, academics and institutional partners, helping to bring out new opportunities for collaboration and development.



More than 1,10 visits of the booths on the mobile app

HIGHLIGHTS

An immersive and innovative format

The silent conference format allowed participants to follow content via individual headsets.

This approach offered greater flexibility, promoting both the focus on content and exchanges in networking spaces.



HIGHLIGHTS

Interactive and concrete exchanges

The 8 workshops offered privileged spaces for exchange between experts and participants on various topics such as a "speed dating" with health facilities, a "World café", a pitch session in front of the Canadian and European Space Agencies and company presentations. These interactive formats made it possible to deepen key issues, share experiences on the field and identify concrete courses of action.



Nearly 400 conversations in the mobile app and nearly 100 meetings scheduled

HIGHLIGHTS

Engagement at the heart of the Summit

The Summit was supported by more than 25 partners from various areas of the ecosystem.

Their commitment contributed to the quality of the event and to the Summit's national and international outreach.

We would like to thank them for their support and trust!



Communication strategy



Google Ads: 373 keyword
clicks
1690 impressions
Click-through rate: 22.07%



9 newsletters
Sent to 3,000+ contacts
11,063 total openings
1780 clicks



92 posts
251,637 cumulative impressions
29,517 clicks
2492 reactions
75 comments
224 reposts
Total: + 283 followers

Thank you to our partners

Partenaire Platine



Partenaires Or



Partenaire Argent



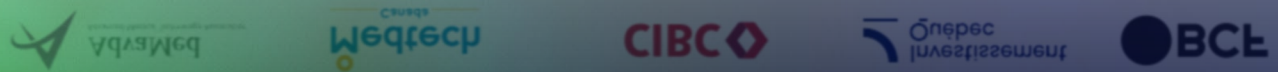
Partenaires Bronze



Partenaire du cocktail



Partenaires de diffusion



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Thank you!

We look forward to seeing you at the next edition in February 2028!

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